



FILM FEST 919

Brought to You by Visit Chapel Hill

**CATCH
THE
FILMS
BEFORE
THEY
CATCH ON**

OCTOBER 14-18, 2020

**PARTNERSHIP OPPORTUNITIES
AND BENEFITS**

Cannes...Venice...Telluride...Toronto... and now Chapel Hill

Five Days of Celebrating the finest in feature films and the artists behind them. Situated in a vibrant community with discerning tastes, as well as a passion for the arts and global issues.

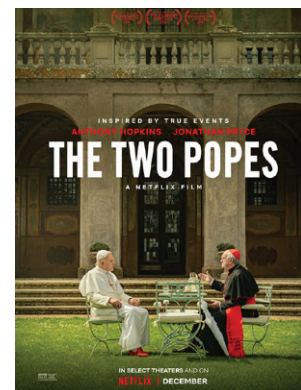
23 OUT OF 41 FILMS NOMINATED FOR 350 AWARDS*
The Hottest Films of the Award Season!

“...amazing film festival...”

Joanna Robinson, *Vanity Fair*

“Film Fest 919 sets the bar for film festivals. The 2019 edition of Film Fest 919 continues that remarkable streak and cements that status.”

Kyle McMahon, *iHeartRadio*



“This festival is the OSCAR lover’s dream. For anyone who follows the Awards Season, this is the festival to go to.”

JamesGrayRockefeller.com



*Oscars, Golden Globes, Critics Choice Awards, Film Independent Spirit Awards, Hollywood Guilds – WGA, DGA, PGA and SAG – and major critics groups, numbering 350 nods collectively.

FILM FEST 919

Why Support?

Exceptional Films

Featuring the best in cinema from all over the world from Cannes and Venice to Telluride and Toronto...and now Chapel Hill! Be the first to see upcoming "Oscar buzz" movies and critically acclaimed foreign films and...**Catch The Films Before They Catch On!** We carefully curate films that not only entertain, but are works of art to savor, embrace and champion over the years to come.



Prominent Recognition

Excellent opportunities are available for partnership recognition and corporate branding throughout the 5-day festival – including on-screen credit before every film, on-site signage as well as being featured in the program and on the website and social media channels.



Strong Media Presence

In just two years, Film Fest 919 has attracted more than 50 members of the national and local press and that number continues to grow.

Engaged Local Audience

Chapel Hill is a multicultural university town, rapidly becoming a hot spot for the Arts. The community is savvy and appreciative of the most creative, thought-provoking and illuminating cinema from around the world.



Intimate and Relaxed Environment

Chapel Hill is cherished by its citizens and admired by its visitors. Their quiet winding streets, wooded home sites, stone walls and small shops surrounding the University add to the charm, mystique and 'small-town' atmosphere, making it the perfect setting for entertaining festival guests.



FILM FEST 919

Congratulations to Chapel Hill's 2019 **FILM FEST 919** 9 Academy Award® Wins

Best International Feature: **Parasite**
Best Supporting Actress: **Laura Dern, Marriage Story**
Best Director: **Bong Joon Ho, Parasite**
Best Adapted Screenplay: **Jojo Rabbit**
Best Original Screenplay: **Parasite**
Best Film Editing: **Ford v Ferrari**
Best Sound Editing: **Ford v Ferrari**
Best Original Song: **Rocketman**

"PARASITE is a magic trick of cinema by the visionary director Bong Joon Ho. We at NEON couldn't be more thrilled and honored to have been invited to participate in this year's "nothing can be finer than" 919 Film Festival. So thank you Chapel Hill for awarding PARASITE with the Audience Award. Your good taste is one hell of a treat." **Tom Quinn, Founder of Neon Films and UNC Chapel Hill Grad**

amazonstudios



NETFLIX



SONY PICTURES CLASSICS



A24

wild bunch

level
FILM

MUSIC
BOX
FILMS

IFCFilms

KINO LORBER
experience cinema

NEON

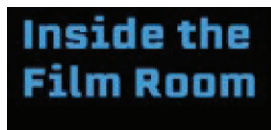


FILM FEST 919

Media Spotlight 2020

National & Local Coverage!

More than 168 million unique global media impressions generated!



FILM FEST 919

Offscreen: Interactive Student Symposium

Film Fest 919 collaborates with Rick Warner of UNC Chapel Hill's English and Comparative Literature program to give students from surrounding North Carolina Universities the chance to become involved with the festival including special opportunities to engage with industry professionals – directors, screenwriters, producers and Academics – for their own master class, enabling them to make connections and gain further understanding of the film industry.

In 2019, students met with many industry professionals and filmmakers, including several Academy Award winners and nominees.



FILM FEST 919

Partner Benefits

PARTNER PACKAGE LEVELS	TITLE PARTNER \$50K <i>Only one available!</i>	PRESENTING PARTNER \$25K	GOLD PARTNER \$10K	SILVER PARTNER \$5K
Logo on step and repeat	INCLUDED			
Banner ad on festival site with link to sponsor's site for 10 months	INCLUDED			
Ad in festival program guide	ONE (1) FULL PAGE AD INSIDE FRONT OR BACK COVER	ONE (1) FULL-PAGE AD PREMIUM PLACEMENT	ONE (1) HALF-PAGE AD	ONE (1) QUARTER- PAGE AD
Personal introduction to audiences prior to all screenings	INCLUDED			
Logo displayed prominently on screen prior to film and during Q&As, and on printed materials	INCLUDED	INCLUDED		
Logo displayed on printed materials	INCLUDED	INCLUDED		
Logo displayed prominently on website with reciprocal link	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Opportunity for on-site exposure at host theater and special events	INCLUDED			
Opportunity to supply product and/or information in VIP goodie bags	INCLUDED	INCLUDED	INCLUDED	
Silverspot gift card amount	\$500	\$300	\$250	\$250
Product placement opportunities	INCLUDED			
Tickets to all Film Fest 919 films, events and private sponsor event	INCLUDED	INCLUDED	INCLUDED	INCLUDED

ADDITIONAL PARTNERSHIP OPPORTUNITIES

- Daily Events
- Hospitality Suite
- Opening Night Reception
- Opening Night Party
- Partner/Filmmaker BBQ
- Outdoor series
- Screenwriting Seminar
- Meet the Artist
- Closing Night Film & Party
- Branding Opportunities
Individual films
- Goodie Bags
- Badges
- Lanyards
- T-Shirts for filmmakers and VIP guests
- Hospitality Suite



FILM FEST 919

Program Guide

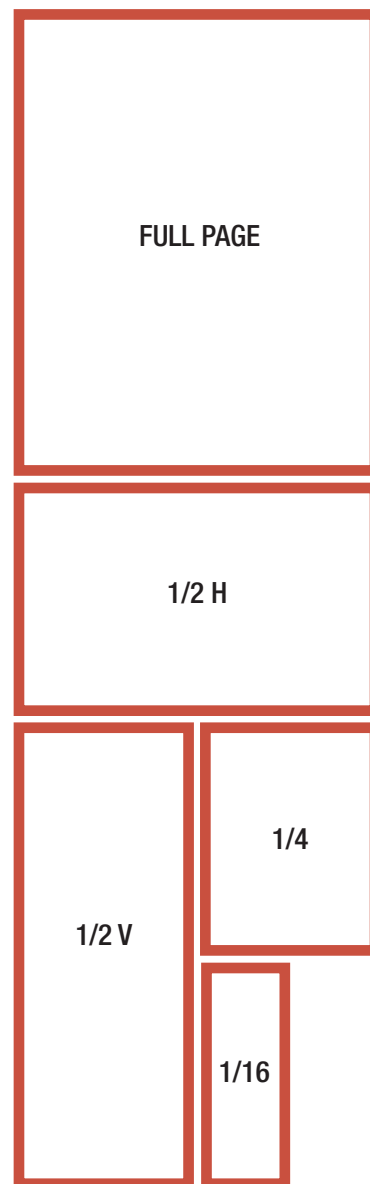
All ads include your logo on the printed schedule.

TECHNICAL SPECS FOR AD SUBMISSION

- We support Adobe Acrobat PDF X-1A
- All images must be in CMYK, 300 dpi
- Please convert Pantone to CMYK
- Four-color solids should not exceed swop density of 280%
- Embed all fonts and flatten all transparencies
- Rules should be .25 or thicker
- Do not nest EPS files in other EPS files

AD SIZE	SPECS	COST
Full Page, Color Inside and Back Cover Pages	8.5" X 10.5" (Bleed) 8 X 10" (Trimmed) 7" X 9" (Live Area)	SOLD OUT
Full Page, Color	8.5" X 10.5" (Bleed) 8 X 10" (Trimmed) 7" X 9" (Live Area)	\$1500
Full Page, B&W	8.5" X 10.5" (Bleed) 8 X 10" (Trimmed) 7" X 9" (Live Area)	\$1,000
1/2 Page, B&W (Horizontal or Vertical)	Horizontal: 7.5" X 4.625" Vertical: 3.625" X 9.5"	\$600
1/4 Page, B&W	3.625" X 4.625"	\$350
1/6 Page, B&W Restaurant Special Rate Includes a highlighted listing in our Visitor Guide section	3.25" X 4.625"	\$275
Name Listing	—	\$55

FULL PAGE	W	H
Bleed	8.5"	10.5"
Trimmed	8"	10"
Live Area	7"	9"



Please submit your files to creative@filmfest919.com by **August 15**

Executive Team

Randi Emerman..... Executive Director/Founder

Carol Marshall Director/Founder

Claudia Puig..... Director of Programming

Founders Randi Emerman and Carol Marshall joined forces with an abundance of festival experience, having worked together for 20 years at the Palm Beach International Film Festival (PBIFF).

Emerman has a long history as a senior executive in theatrical exhibition and film marketing and was a founding Board Member at PBIFF, taking over leadership shortly after its inception. During their tenure, Emerman and Marshall achieved a reputation for the fun atmosphere, their welcoming hospitality and strong focus on the filmmakers.

Carol Marshall proved an integral factor in the growth of the Santa Barbara International Film Festival for 25 years and has previously worked with such festivals as the Bermuda International Film Festival, Cinevegas Film Festival, Sonoma International Film Festival, among others.

Claudia Puig, is the former USA Today movie critic, current NPR film critic and President of the Los Angeles Film Critics Association. She is Program Director for the Mendocino Film Festival and serves as consulting programmer for the Napa Valley Film Festival.



Contact Us

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www.facebook.com/FilmFest919



www.twitter.com/FilmFest919



www.instagram.com/FilmFest919



www.youtube.com/FilmFest919

“You have to imagine John Forsythe saying this because Film Fest 919 is literally run by the Charlie’s Angels kick-ass trio of Carol Marshall, Randi Emerman, with Claudia Puig as programmer.”

Filmfestivals.com – Quendrith Johnson



Thank you in advance for supporting this adventure in the arts, networking and tourism for the 919 communities of North Carolina!

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